



## The time for networking is now

### VIDEO TRANSCRIPT

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Co-Founder, L'ATTITUDE**

But the crown jewel of how a small population cohort, you know, got to be big and powerful was by networking, by doing business with each other, by sharing, by investing in each other, by sharing ideas, by syndicating business opportunities. And that's really where the Latino community now has to move because we're big. And we're becoming very powerful in a very, let's call it, not quite fully connected way. But to your question, which is really important, is that we now have to start networking. We need to start doing business with each other. We need to start collaborating. And that's what, you know, Gary and I decided when we decided to create L'ATTITUDE.